

**It's the 35th Annual  
Very Merrill Christmas Parade**  
Saturday, December 6, 2025



Register now to take part in the lighted Christmas parade. This is a high-spirited community event involving businesses, clubs, schools, church groups, choirs and organizations. The parade has no theme other than all entries must be holiday/Christmas related and be lighted up! The parade is not judged, it has been created for enjoyment purposes and is done in the holiday spirit.

**RULES**

1. All parade units will be fully motorized, **no walking is allowed**.
2. All units will "light-up".
3. There will only be **one** live Santa (the Chamber's), so we do not confuse the young ones.
4. **ABSOLUTELY NO** candy or any other items can be thrown from moving entries along the route because of liability issues.
5. Entries with horses **must** provide a copy of liability insurance to the Chamber.
6. Parade entrants may identify their unit with their business name, but are asked not to commercialize them with sales, specials or discount signs.

**Parade Date: Saturday, December 6, 2025**

To enter the parade, complete and return the form below to the Merrill Area Chamber of Commerce, 705 North Center Avenue, Merrill, WI 54452 or fax to 715-539-2043 or email [ssurm@merrillchamber.org](mailto:ssurm@merrillchamber.org).

**Entry deadline is Wednesday, November 26.**

Line-up is first come, first served. Please be aware that if snow is on the ground, S. Genesee Street gets narrow. **\*\*We will need at least 20 floats to hold it\*\*.**

**SCHEDULE**

Line-up	4:00 to 4:45 pm on S. Genesee Street (south of W. Main)
Parade Start	5:00 pm at S. Genesee Street & West Main Street
Parade Ends	5:30-6:00 pm at the Lincoln County Courthouse
Tree Lighting	At The Lincoln County Courthouse Lawn



For information contact the Chamber at (715) 536-9474 or by email at [ssurm@merrillchamber.org](mailto:ssurm@merrillchamber.org)

**Parade Registration Form**

Organization: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Entry Type:  1 Vehicle (Car/Truck)  Vehicle Pulling Trailer  Semi-Truck  Other  
 Music will be used with our entry:  Yes  No Horses will be used with our entry:  Yes  No  
 If known, please describe the general idea of your float:  
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