



Merrill Area Chamber of Commerce Newsletter

Member Spotlight



Merrill Area Salvation Army

The Merrill Area Salvation Army is working hard to help community members in need. In November and December area volunteers are ringing bells at the Salvation Army Red Kettles. The money collected in these kettles is distributed to those in need in the Merrill Area in the form of Salvation Army Vouchers. Vouchers can be used to help stop utility disconnections and evictions, to help with first month's rent, special needs, or with short hotel stays for those experiencing homelessness.

If you would like to make a contribution, please mail it to: The Merrill Area Salvation Army
PO Box 614
Merrill, WI 54452

If you find yourself in need of assistance, please call: 715.539.2666

[Visit their Website](#)

A Word from our Executive Director



Ribbon Cuttings



Kautz Tax Service held a ribbon cutting yesterday to finally celebrate their move and additionally now to celebrate growth with their team! Ron & Beth's daughter-in-law, Brittany, is joining the team to provide tax services as well! Congratulations Kautzs!

Ribbon Cutting

Do you have a reason to celebrate!? Maybe you have recently had a remodel or just made some beautification updates. Have you opened a new location or new business? Let us know, and we can work with you to plan an Official Chamber Ribbon Cutting. If you don't have a physical location, that's okay. We can do it in front of our Chamber sign. Just **email Cheryl** to get this set up!

Recent News and Events

Chamber Holiday Hours!



****We're doing what we can to help bring people to Merrill!! Help us out!****

**The NFL Draft
is coming to
Merrill!!**



The NFL Draft is going to effect Merrill. The Event occurs April 24-26. Hotels in Green Bay and Fox Valley are all sold out! We're doing what we can to **'Make Merrill hospitality the first pick!'** With that we need your help to put Merrill on the map!! If your business has something they could promote special for The Event, let us know by January 31st. Here are some ideas:

- NFL Themed Drink or Food Special
- Special Gear
- Watch Party
- Giveaways

The possibilities are endless! [Email Sarah](#) if you have ideas, questions, or would like to see how you can get involved. More details to come!!



Merrill
takes on
Travel
Shows!

The Chamber is going to several Travel Shows again in 2025! If you have something you'd like to donate towards a **Merrill Getaway Prize Package**, please reach out to us and let us know! We thank you for your support!! [Email Sarah](#) for donations or questions!

Have you seen our new website yet!?

Our event picture page is more up to date now! See the fun that's been had!

Event Videos/Pictures

2024 Chamber Annual Celebration Business of the Year Awards



2024 Chamber Annual Golf Outing



Chamber Gift Ideas!

There's still some time left to purchase your Christmas cards and Chamber Gift Certificates!!



Purchase your 2024 Christmas Cards



Give the Gift of Local!

NOW Scheduling for 2025!!

Upcoming Business After Hours
 • **Thursday, January 16th:** Hosted by Rotary Club of Merrill and American



Family Insurance David Cooper Agency

Please reach out if you are interested in hosting a Business After Hours. Business After Hours begin at 5pm and last about an hour or two. They are a great way to network with area businesses. Let us know if you have any questions about hosting!

From Our Members and Partners



Lincoln County Featured on Discover Wisconsin!

View all of the Uniquely Wisconsin Videos on the Lincoln County Website!

[Discover Lincoln County](#)



From previous advocacy outreach, legislators have said they are NOT hearing from businesses that child care is an issue. We know from you though that it really is an issue, so we need more people to connect with their legislators. We encourage you to advocate with your local officials! A local organization, childcaring.org has resources available to help ease the process!

[Read more here](#)



SAVE THE DATE! March 19, 2025

The Central to Success Workforce Solutions Summit is a regional collaboration with seven local Chambers of Commerce, presented by Centergy.

Register or Sponsor



President and CEO of Central Mutual, Mr. Alan Ogilvie named one of Wisconsin's Most Influential Business Leaders of 2024! Congratulations Alan!!

[Read the full article here](#)



YOUR VOICE NEEDS TO BE HEARD!



Central Wisconsin Days is an opportunity for business and community leaders to bring the voice of our region to Madison. Meet with policymakers from across the state and discuss how the legislature can help move Central Wisconsin forward.

[Register Now](#)

****Save the date!****



LINCOLN COUNTY
ECONOMIC
DEVELOPMENT
CORPORATION

Tuesday, April 8, 2025

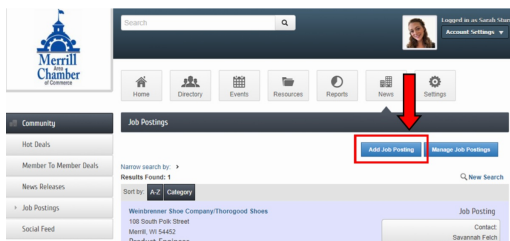
The 2nd Annual Lincoln County Economic Summit will be held at Inshalla Golf Course in Tomahawk

SAVE THE DATE

June 19-20, 2025
Wisconsin Rapids, WI



Grants for Technical Assistance in Rural Transportation Systems



Now Hiring?

Did you know you have access to post your job listings/links to our website?

The MORE listings you have our there for your positions the higher search results you'll receive!

Login to your Member Portal and get started!

[Login](#)

[Ask for Access](#)

[View Job Postings](#)

Gregory Gnome



Gregory at [Auto Jockeys!](#)

Gregory Gnome (that's pronounced Reg-oree No-mm, the "G's" are silent) is looking for a business to hang out with! Who wants to take him!? His goal is to bring our members closer together by getting to understand what a day in the life is at their business. The person receiving Gregory Gnome will be asked to take a picture with Gregory Gnome and share the photo as well as a recount of his adventures with all of us. They will then pass Gregory Gnome on to the next business. We hope you enjoy this fun way to get to know each other better!

[See Where GG Has Been...](#)

Upcoming Meetings, Events, and Holidays

January 2025

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Fraternal Order of Eagles #584 Presents Honkey Tonk Highway Strength & Balance	2 Homemade Soup Thursday Ladies Night Cocktail Hour	3 Italiano Friday Pasta Night	4 Flatbread Saturdays Ultimate Ice Racing
5 BINGO	6 Chair Yoga	7	8 Strength & Balance	9 Homemade Soup Thursday Ladies Night Cocktail Hour	10 Italiano Friday Pasta Night	11 Gleason Ice Oval Race 2nd Annual January Jamboree Flatbread Saturdays
12	13 Chair Yoga	14	15 Strength & Balance	16 Homemade Soup Thursday Ladies Night Cocktail Hour	17 Italiano Friday Pasta Night	18 Gleason Ice Oval Race Flatbread Saturdays Merrill Ice Drags
19 BINGO	20 Chair Yoga	21 Ambassador Club	22 Strength & Balance	23 Homemade Soup Thursday Ladies Night Cocktail Hour	24 Italiano Friday Pasta Night	25 Flatbread Saturdays Merrill Ice Drags
26 Cookie Decorating Class	27 Chair Yoga	28	29 Strength & Balance	30 Homemade Soup Thursday Ladies Night Cocktail Hour	31 Italiano Friday Pasta Night	

December 24: Chamber Closed for the afternoon for Christmas Eve

December 25-27: Chamber Closed for Christmas

December 31: Chamber Closed for the afternoon for New Year's Eve

January 1: Chamber Closed for New Year's Day

January 16: Chamber Business After Hours*

*Denotes Chamber function

[Submit an Event](#)

[Full Event Details](#)

Chamber Ambassadors

Visit our new webpage dedicated to our wonderful Chamber Ambassadors!

[Visit their page](#)

Ambassadors



Bill Weston
Provident Insurance



Connor Sczygelski
Culvers of Merrill



Danielle Wilcenski
Park City Credit Union



Dawn Dunbar



Dawn Smith



Erika Wickman

Merrill Area Chamber of Commerce
Sarah Sturm, Marketing Director
715-536-9474
ssurm@merrillchamber.org



Merrill Area Chamber of Commerce | 705 N. Center Avenue | Merrill, WI 54452 US

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